

# IBS

ICFAI BUSINESS SCHOOL  
KOLKATA

## ICFAI Business School - Kolkata

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7<sup>th</sup> January 2020

Dear Sir

Greetings from ICFAI BUSINESS SCHOOL (IBS) Kolkata.

We take great pleasure in inviting you to our Annual Management and Cultural Fest, 'BRIO 2k20', scheduled on **15<sup>th</sup> and 16<sup>th</sup> of January 2020**. The fest has proven to be a resounding success among both Under-graduate and Post-Graduate students.

BRIO is an amalgamation of knowledge, fun and frolic and an enriching experience altogether. BRIO 2k20 events cover the domains of Finance, Marketing, HR, Strategy, Environment, Media, Open Arts, IT and Culinary skills. The signature event "Corporate Chanakya" is a debate held on Days 1 and 2. The events of Day 1 will be held at our campus in Salt lake while the events of Day 2 will be held at Rang durbar, Swabhumi.

BRIO first commenced in 1997 and has since become our flagship event with more than 40 colleges and almost 500 students participating from all over India. This year our theme for BRIO 2k20 is 'Vibrant India', which is a small endeavour to pay homage to this great country of ours. We are all geared up to connect with each one of you under one roof to make this magnum opus a colossal success.

We welcome you to experience and be a part of this splendour on the 15<sup>th</sup> and 16<sup>th</sup> of January, 2020. Apart from the rich experience of the events, students stand a chance to win exciting prizes. Come forward with your peer colleges, enjoy an array of events, hone your management skills and test yourself against the best.

For Registration, login to our website [ibskbrio2020.co.in](http://ibskbrio2020.co.in) and stay connected with us on [facebook.com/BRIO2K20](https://facebook.com/BRIO2K20)

The Brochure and Posters of the 2 day extravaganza are enclosed. We look forward to active participation from your college. Please forward the same to the students of your institution.

Thank you and Kind Regards,



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